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## USHERING IN THE NEW YEAR WITH FOCUS



Dear Urban Recipe Community,

As we step into the canvas of a new year, there's a sense of promise and renewal in the air. It's a time when many of us set resolutions, envisioning a path toward growth. At Urban Recipe, this is a moment to reflect on our mission: to cultivate food security, build community, and provide a platform for personal development while affirming dignity.

Just as a garden requires tending, our aspirations for the coming year are like seeds waiting to be planted. Our resolution is clear—to deepen our roots, strengthen our branches, and continue sowing the seeds of positive change.

In the spirit of community, let's embark on this journey together. As we map out our goals for the year ahead, we invite you to share your aspirations, dreams, and ideas. Your voice is a vital ingredient in the recipe for a vibrant, thriving community.

Through our food cooperatives, we aim to nourish not only our bodies, but also our spirits. This year, let's focus on fostering an environment where people flourish, where each member of our community has the opportunity to grow and thrive. Let's keep our mission at the forefront—creating a community where everyone has access to nourishing food, where bonds are strengthened, and where dignity is affirmed.

Wishing you a joyous and fulfilling New Year!

A handwritten signature in black ink that reads "Jeremy Lewis".

Jeremy Lewis  
Executive Director of Urban Recipe

## CPP APPLICATIONS ARE OPEN



We are seeking applicants for our Cooperative Pathway Program (CPP)! Are you interested in learning more about hosting a co-op? Apply today to receive all the tools and resources you need to support sustained, dignified food security in your community.

Apply online at [bit.ly/CPP-application](https://bit.ly/CPP-application) or direct your questions to Jeremy at [info@urbanrecipe.org](mailto:info@urbanrecipe.org)

## FIRST CPP CO-OPS ARE HERE!

Our graduates of the first and second cohorts of CPP are well on their way to completing Phase 2 of the training! The second phase is a guided launch of a co-op with the partners, growing the community's access to Urban Recipe food co-ops around metro Atlanta. Once launched, Urban Recipe continues to provide infrastructure as the partner facilitates distributions and member recruitment of the new food co-op.



*CPP Graduate Juicey facilitates the Haven Co-op*

## HAVEN CO-OP

The "Haven Co-op" launched in partnership with Focused Community Strategies in August 2023 and completed Phase 2 in December 2023! Their last co-op distribution of 2023 was full of joy and excitement for the new year. We wholeheartedly thank Focused Community Strategies and their CPP-certified coordinator, Tameka McKee, for partnering with us and donating their time, energy, and effort to make the Haven Co-op successful.

## SAVE THE DATE!

*Our annual fundraising party is here! Mark your calendars and be on the lookout for a ticket link!*



## INTOWN CO-OP

The "Intown Co-op," launched in partnership with Intown Cares, hosted its Open House in December 2023 and will launch in January 2024. Their Open House hosted over 25 potential new members, and we look forward to what 2024 will bring for their co-op. We sincerely thank Intown Cares, their CPP-certified coordinators, Laura DeGroot and Ryan Bigg, and Kevin Elrod of Cathedral Towers for partnering with us to make the co-op successful. We are excited about them entering Phase 2 of our training program!

# TRANSFORMING FOOD ACCESS IN ATLANTA

Since Urban Recipe's conception in 1991, our initiatives and programs have continued to evolve to serve families in the metro Atlanta area. This past year, in addition to our sustained bi-weekly co-op distributions and regular mobile pantry distributions, we have expanded our reach through a variety of short-term programs.

In addition to continuing to grow our emergency food delivery program through our partnership with Project DASH, Urban Recipe partnered with Quavo Cares Foundation to produce Huncho Farms, a one-time holiday distribution, serving 250+ families turkeys, produce and additional food for the holiday season. Our mobile pantry program has also grown, with the addition of multiple distributions with the Atlanta Braves Foundation.



*Volunteers support co-op members at our Huncho Farms Holiday Distribution*



*Co-op member Carvetta took home a variety of items at the summer GNAP distribution*

Through a partnership with the Atlanta Community Food Bank, we were able to distribute additional GNAP food, food set aside for families with children. About 56% of our co-op members have children in their household. These families were invited to our 3 GNAP distributions over the summer months, and were able to receive excess meat, produce, non-perishable items and home goods. We plan to continue this program in the new year.

In 2024, we are also pleased to start our partnership with the Commodity Supplemental Food Program and serve our senior citizens in a special way. We will begin distributing nutritious premade boxes to our seniors, which account for about 16% of our co-op members, on a few select days this year.

We are excited for the new opportunities as we continue to serve our community and create a space to affirm dignity through food co-ops in the new year.

## FOURTH QUARTER IMPACT REPORT



Pounds Distributed  
**200,160 lbs**



Food Value  
**\$384,307**



Number of Meals  
**166,800**





Board member, Rodney Johnson, and his wife, Marla

## DONOR SPOTLIGHT - BOARD ENGAGEMENT

Urban Recipe has an engaged board of trustees that contribute their time, talents, and finances in support of the organization. A passionate, diverse group of 10, led by Chair Wendy Silver, our trustees have a wide range of professional backgrounds and social connections, lending their skill sets to strategic plan development, and work with leadership and staff to broaden our connections, enhance programming and grow the organization.

Every board member shares in our mission. Trustee Rodney Johnson, and his wife Marla, put their experience into words, "What makes Urban Recipe exceptional is the empowering way that the co-ops are operated. Co-op members address their own needs with the help of the team at Urban Recipe in a model that allows for everyone to be treated with honor, dignity, and respect. We were blown away during our first visit and continue to be impressed by the efforts of the organization to take good care of people and help as many as possible in the best way possible."

## 2024 CHICK-FIL-A TRUE INSPIRATION AWARD RECIPIENT

We are starting off the new year with exciting news!

We have been named a 2024 Chick-fil-A True Inspiration Awards® grant recipient. This gift of \$125,000 will allow us to further our food cooperative work in the metro Atlanta area, ensuring our neighbors have access to a sustainable source of food in a dignified way.



Urban Recipe Staff is presented with the winning check!

The True Inspiration Awards program was established in 2015 to carry on Chick-fil-A Founder S. Truett Cathy's legacy of generosity and community service. To be selected, a nonprofit must work to address a key issue that aligns with Chick-fil-A's corporate social responsibility priorities including Caring for Others through Food.

We would like to thank Trustee and Chick-fil-A North Decatur Operator Rodney Johnson, for nominating us. We are grateful for your continued support and cannot wait to continue doing great work in our community!

## WANT TO GET INVOLVED?



### JOIN A CO-OP

Anyone who is in need of food and support is welcome to join a co-op. Contact us today to get information about orientation.

[urbanrecipe.org/food-co-ops/join](http://urbanrecipe.org/food-co-ops/join)



### DONATE

You can support us monthly, one-time or through your company!

[urbanrecipe.org/donate](http://urbanrecipe.org/donate)



### VOLUNTEER

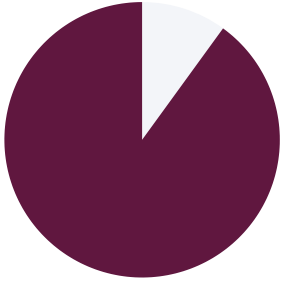
Volunteer sessions are available multiple times a week! Sign up or email us to pick another time to sign up your group.

[urbanrecipe.org/volunteer](http://urbanrecipe.org/volunteer)

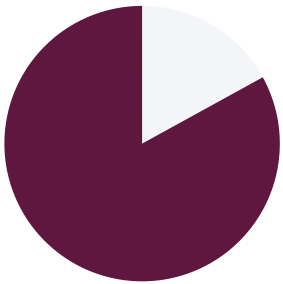
# A 2023 OVERVIEW

## Strategic Plan Accomplishments

2023 was a year of growth here at Urban Recipe. As we continue to live our mission, we keep a keen eye on our strategic plan and move together to deepen our support for our members and partners.



**90% of members declared a sense of togetherness in co-op on our annual survey**



**83% of members reported they shared food outside the home at least a few days a month**

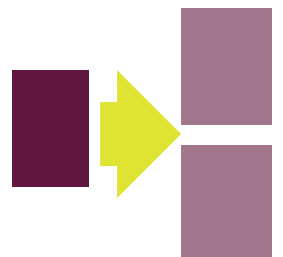


**Food distributed to co-op members increased by 20%\***

*\*approximations based on collected data*



**We saw a 33% increase in active co-op members**



**We launched our Cooperative Pathway Program (CPP), training and launching 2 Co-ops**

