



September 17, 2026
Celebrating 35 Years of Urban Recipe

SPONSORSHIP PACKET



A NEW TRADITION FOR URBAN RECIPE

As Urban Recipe celebrates 35 years of strengthening food security and building community, we are proud to launch Casks & Community, a new tradition bringing Atlanta together around bourbon, barbecue, and live music, in support of our mission.

Urban Recipe, ASW Distillery, and the Atlanta Woman's Club share a belief that meaningful relationships are built around a shared table. This event was created at that intersection: three Atlanta institutions, one evening, one shared purpose.

More than a fundraiser, Casks & Community marks the start of a new kind of gathering for Urban Recipe, one that brings our community together to celebrate, connect, and ensure every family has access to food, support, and belonging. We're excited to see where this tradition takes us in the years ahead.

EVENT EXPERIENCE

Guests will enjoy:

- Premium Bourbon Experience: Curated bourbon tastings and specialty cocktails featuring spirits provided by ASW Distillery.
- Exceptional Barbecue: A high-quality culinary experience designed to complement the bourbon offerings.
- Live Music: Entertainment that creates an energetic and welcoming atmosphere.
- Silent Auction: Unique experiences and items benefiting Urban Recipe.
- Community Connection: Meaningful conversations and relationships built around a shared commitment to strengthening Atlanta.



THREE ATLANTA INSTITUTIONS. ONE SHARED TABLE.



For 35 years, **Urban Recipe** has worked alongside neighbors to strengthen food security, build relationships, and create pathways toward long-term stability.

At the heart of Urban Recipe's work is a simple belief: when people gather around a shared table, community grows. Through Food Co-ops, Mobile Pantry, and neighborhood relationships, Urban Recipe helps create spaces where food becomes a catalyst for connection, dignity, and belonging.



For more than a century, the **Atlanta Woman's Club** has been dedicated to civic engagement, philanthropy, and strengthening the Atlanta community. At the center of that legacy stands the historic **Wimbish House**.

Once a private home, The Wimbish House has become a treasured community gathering place where people come together to celebrate life's milestones, support charitable causes, and invest in the future of Atlanta.

Through its generous partnership and stewardship of this historic landmark, the Atlanta Woman's Club continues its longstanding commitment to creating spaces where community can flourish.



DISTILLERY

ASW Distillery has built its reputation on hospitality, craftsmanship, and bringing people together. Whether gathering friends over a thoughtfully crafted cocktail or creating memorable experiences around exceptional spirits, ASW understands the power of shared experiences to foster connection and community.

As Atlanta's hometown distillery and spirits partner for the evening, ASW helps create an experience that celebrates both hospitality and purpose.



WHERE YOUR SUPPORT GOES

Proceeds from Casks & Community support Urban Recipe's work to strengthen food security, foster community connection, and create pathways toward stability for families across metro Atlanta.

Your financial contributions will directly support our Food Co-ops, Mobile Pantry, Cooperative Pathway Program, and community engagement.

A SEEDED EVENT PARTNERSHIP

Casks & Community is proud to be an Atlanta Woman's Club A Seeded Event, a collaborative fundraising partnership that supports the work of Urban Recipe.

As co-host of the event, the Atlanta Woman's Club is generously providing the historic Wimbish House, event support, and fundraising infrastructure to help maximize the success and impact of this event. Sponsorships and ticket purchases will be processed through the Atlanta Woman's Club, a registered 501(c)(3) nonprofit organization, with net proceeds benefiting Urban Recipe and its mission to strengthen food security and build community throughout metro Atlanta.

All sponsorship opportunities are customizable, and we welcome the opportunity to tailor a partnership that aligns with your organization's goals, interests, and desired level of community impact.



WHY SPONSOR?

Sponsors have the opportunity to:

- Support a Meaningful Mission: Help Urban Recipe continue strengthening food security and community across metro Atlanta.
- Align with Respected Organizations: Partner alongside Urban Recipe, ASW Distillery, and the Atlanta Woman's Club.
- Host Clients & Colleagues: Use your reserved table to entertain clients, employees, friends, and community partners.
- Reach New Audiences: Connect with an engaged audience of community-minded individuals, business leaders, and bourbon enthusiasts.
- Help Build a New Tradition: Become part of the inaugural year of what we hope will become a signature Atlanta event.

Reserved tables offer sponsors the opportunity to gather clients, colleagues, friends, and community partners for an unforgettable evening of bourbon, barbecue, live music, and connection, all while supporting Urban Recipe's mission.



WHO WILL ATTEND?

The anticipated 125 to 150 attendees will include:

- Urban Recipe supporters and donors
- Corporate and community partners
- ASW Distillery patrons and supporters
- Atlanta Woman's Club members and supporters
- Young professionals
- Civic and nonprofit leaders
- Food and bourbon enthusiasts
- Community-minded Atlantans

Why This Audience Matters:

This intimate event is intentionally designed to foster meaningful interaction rather than passive exposure. Sponsors will be positioned alongside individuals who value community impact, philanthropy, hospitality, and local engagement.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$15,000 (1 AVAILABLE)

- Premier name and logo placement on all event materials
- Opportunity to welcome guests or provide brief remarks
- Featured recognition during the event program
- Dedicated social media spotlight and website recognition
- Featured recognition as part of Urban Recipe's ongoing 35th Anniversary celebration
- Exclusive Urban Recipe volunteer experience for up to 15 employees, including lunch
- ASW Bourbon tastings for your guests
- One reserved table (10 guests)

BARREL SPONSOR - \$10,000

- Branded signage at the tasting station as a sponsor of the bourbon tasting experience
- Prominent logo placement on all event materials
- Recognition during the event program
- Social media and website recognition
- Volunteer engagement opportunity
- ASW Bourbon tastings for your guests
- One reserved table (10 guests)

SMOKEHOUSE SPONSOR - \$7,500

- Branded signage and logo on the menu as a sponsor of the barbeque experience
- Logo placement on event materials
- Recognition during the event program
- Social media and website recognition
- Volunteer engagement opportunity
- ASW Bourbon tastings for your guests
- One reserved table (10 guests)

PITMASTER SPONSOR - \$5,000

- Logo placement on event materials
- Recognition during the event program
- Social media and website recognition
- ASW Bourbon tastings for your guests
- One reserved table (10 guests)

BOURBON ENTHUSIAST - \$3,500

- Shared event signage
- Recognition in the event program
- Social media and website recognition
- ASW Bourbon tastings for your guests
- Six event tickets (6 guests)

COMMUNITY CHAMPION - \$2,500

- Shared event signage
- Recognition in the event program
- Website recognition
- ASW Bourbon tastings for your guests
- Four event tickets (4 guests)

FRIEND OF URBAN RECIPE - \$1,000

- Recognition in the event program
- Website recognition
- ASW Bourbon tastings for your guests
- Two event tickets (2 guests)

INDIVIDUAL TICKETS - \$250 PER PERSON

- Admission to the Casks & Community event
- Barbeque and bourbon inspired cocktail reception and dinner
- Live music and entertainment
- Silent auction access

Ready to purchase? Visit urbanrecipe.org/bbq-and-bourbon

For questions, contact Manda Shankel, Director of Development

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